



ausSMC
| **australian** science media centre

ANNUAL REVIEW

1 JULY 2013 TO 30 JUNE 2014

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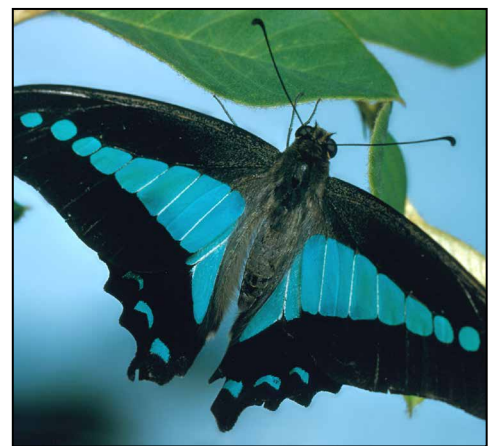
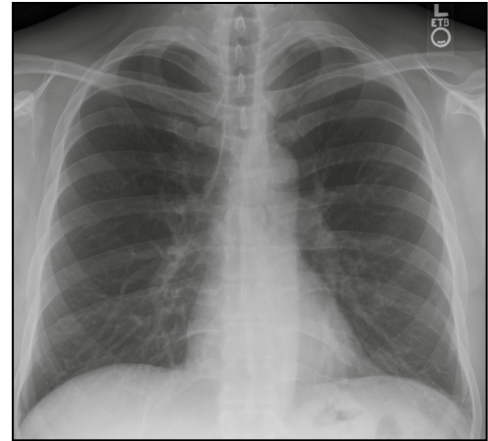
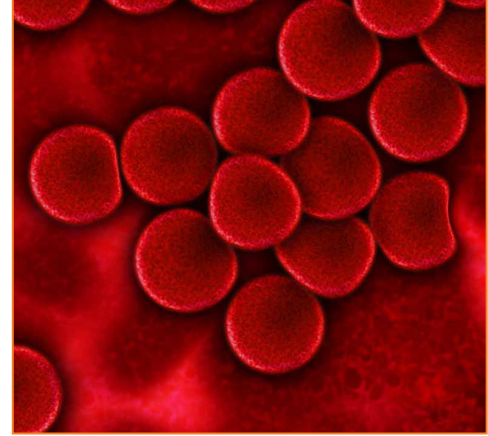
Australian Science Media Centre Inc.
Annual Review 1 July 2013 to 30 June 2014

Produced by: The Australian Science Media Centre
Report design: AusSMC
Report compiled by: Annika Dean

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THE YEAR IN REVIEW

The year got off to a cracking start with the launch of Scientists in Residence in July 2013 and the further development of our biggest undertaking since the Centre opened - the Science Media Exchange (Scimex.org).

The Scimex web portal is to be an engagement tool for scientists and journalists, a place where time poor journalists can pick up everything they need for a science story, make contact with media savvy experts, find multimedia, events and expert reaction to breaking news. It will also be a place where scientists can pitch story ideas and interact directly with the media. We're very excited about this new initiative and believe it will be a game changer for the science media landscape in the region.

Our other major project, Scientists in Residence, involves placing individual scientists within newsrooms to work alongside journalists for up to two weeks with the aim of creating new collaborative science content and building ongoing relationships. In 2013-14, 11 scientists were placed into a diverse array of media outlets including The Age, The Sydney Morning Herald, APN regional papers in Queensland, The Adelaide Advertiser, The Courier Mail, the Ballarat Courier and ABC Radio/TV in Hobart. We are very grateful to Inspiring Australia for their support of both Scientists in Residence and Scimex.

These two major projects have been done whilst maintaining our traditional role of disseminating evidence-based information and informing debate. Some of the key issues handled by the AusSMC in 2013-14 include drug and alcohol abuse, climate change, sexually transmitted diseases, mental health and genetically modified foods. The Centre reacted to 96 controversial research articles and breaking news stories, held 34 national news briefings, took 2,580 inquiries from journalists, floated approximately 1,800 new science stories to the media and contributed to 16,271 news stories in 2013-14.

We end the year with a vote of thanks to the many organisations that support the AusSMC and make this important work possible. We also appreciate the efforts of AusSMC staff and Board members who have given more than 100% to the Centre throughout the year.



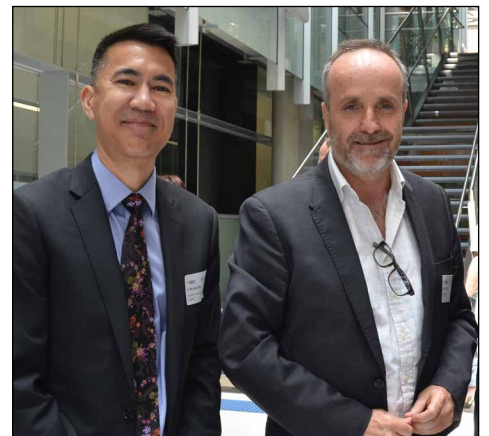
Mr Peter Yates AM, Chairman
and Dr Susannan Elliott, CEO



Peter farewelling board member Rob Morrison



AusSMC briefing



Board members Michael Ellies and Jim Carroll

BY THE NUMBERS

Over **3,760**
Australian
experts on the
SMC database

551 new
experts
joined up in
2013-14

1,152 journalists
registered with the
SMC

233 new
journalist
registrations

34 media
briefings
presented to
journalists

Involving
82
experts

Over **2,580**
enquiries re-
ceived from the
media

Approx.
1,800 stories
floated to the
media via
Heads-up

16,271 media
clips tracked to
SMC output

(excluding Heads-up)

96 sets of
expert
comments
distributed
to journalists

Involving
304
experts

45,087 visits to
smc.org.au

2,490
visits to
Science Media
Savvy site

3,046
twitter
followers

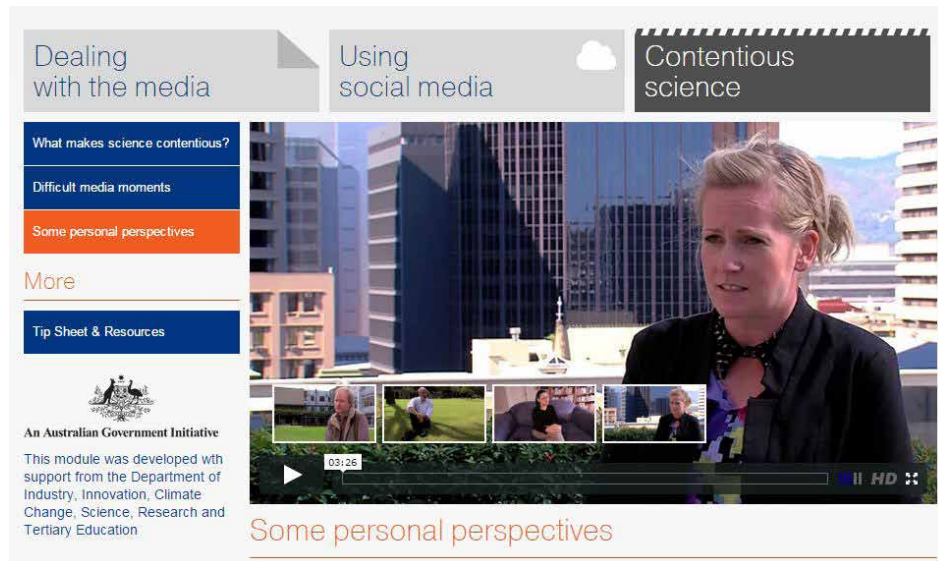
(as of 30 June 2014)

535
Facebook
likes

LATEST DEVELOPMENTS

SCIENCE MEDIA SAVVY

In December 2013 we launched the most recent module for our scientist training website, Science Media Savvy (sciencemediasavvy.org). The module entitled 'Contentious science' covered areas including 'what makes science contentious?', 'difficult media moments', and interviews with high profile journalists and scientists recalling their experiences with divisive issues. The module was made available to supporters of the centre, and now makes up one of three complete modules on the site alongside 'using social media' and 'dealing with the media'.



SCIJOURNO

Development of a journalist training module, as part of the Federal Government's Inspiring Australia initiative, was completed in October 2013. The open-access website called SciJourno was a collaborative project between the University of Queensland, Econnect Communications and the AusSMC, with advice from the University of Western Australia.

The site is designed to help journalists learn how to find the best scientific experts, what to ask, and how to best communicate what they find out, including through social media. It is hoped that SciJourno will be used by working journalists as well as post- and undergraduate journalism students and lecturers/teachers of journalism courses.

The topics covered range from what makes a reliable scientific source, through to working with big numbers and data, and what to do when science gets politicised. The six units include videos, practical exercises, tips/tools, links and resource lists. The AusSMC launched the site with an online briefing for working journalists on "Getting your head around...numbers and stats". The site can be viewed at www.scijourno.com.au.

Part A: Introducing stats and numbers

[With thanks to [The Benchpress Project](#)]

Numbers and statistics are in almost every news story. Whether you are a specialist health reporter, or writing a story on the latest crime rates, it is important to be savvy about numbers and defend yourself against misleading figures.

Watch this online briefing (25 minutes) produced by the Australian Science Media Centre.



[EVENT FOR JOURNALISTS: Getting your head around numbers and stats](#) from AusSMC on Vimeo.

SPONSORSHIP AND THE SCIENCE-MEDIA COLLABORATION

Support for the Centre continued to grow as we gained four new sponsors with AIA Insurance, Orica, Flinders University and the Federal Government's Inspiring Australia initiative all coming on board. Our Science-Media Collaboration also expanded with the National Computational Infrastructure (NCI), Southern Cross University, the ARC Centre for Excellence in Plant Cell Walls, NICTA and the CRC for Contamination Assessment and Remediation of the Environment (CRC CARE) joining as affiliates. As part of the Science-Media Collaboration we held an online briefing in October involving Wiley and Elsevier, giving media officers the chance to understand journal embargoes and how best to work with them.



SCIENTISTS IN RESIDENCE

The Scientists in Residence program, funded by the Federal Government's Inspiring Australia initiative, really took off this year with 11 scientists placed into newsrooms around the country. The aim of the program is to encourage new collaborative content that is created by scientists working together with journalists. Scientists learn about the media and establish ongoing relationships with the media outlet. Newsrooms learn more about an important area of science and gain an appreciation for scientific expertise in a news context. Another seven to ten scientists will be placed in the coming year, after which further support for the program will be sought from a variety of sources.

"Please accept my thanks... for including The Courier in the Scientist in Residence program. The Courier late last month published a special report with the assistance of Federation University's Elizabeth Temple which added significant depth and understanding to the issue of methamphetamine use in the Ballarat region ... I believe partnering with Dr Temple through the Scientist in Residence program was of benefit to our newsroom and, in turn, our readers."

Andrew Eales, editor, Ballarat Courier



"I learnt a lot - it was certainly challenging to work to a strict deadline and to try to fit a lot of info into a short word length (and without any jargon), but it was really interesting and enjoyable. There are some plans for future input from me in relation to the ice issue, which should be good. So, thank you for your roles in setting all of this up – it was certainly worth stepping out of my comfort zone to do something so different."

Dr Liz Temple, Federation University Australia

Lives are being ruined

Joining forces to explore the issue

First steps to finding a solution

COMMENT

LIZ TEMPLE
IT is said that the first step in addressing a problem is to admit that there is a problem.
The next step is to work out the size of the problem, followed by

result from ice use.

The massive impact of the drug on the parts of the brain associated with feeling pleasure, basically stops heavy users from being able to feel good unless they are on ice.

Of greater concern, though, is that the very parts of the brain that would help people to stop using – those associated with thinking, planning and decision-making, including risk evaluation – are also affected by ice use.

These cognitive and emotional deficits may last for up to nine months or longer after stopping using the drug, adversely affecting treatment and increasing the likelihood of relapse.
Normally, drug treatment consists of therapy to help people change

demonstrated that the standard seven-day detox does not work for most ice users.

More intensive 28-day residential withdrawal and rehabilitation programs have been found to have good short-term outcomes for ice users, but these do not tend to last.

So, if you take two groups of ice users and treat one group but not the other, at the end of treatment there will be more people using ice in the non-treatment group, but six months to a year later, there will be no significant difference.
It will be as though you hadn't treated any of them.

One reason suggested for these existing programs failing to successfully treat ice users is that they don't

Climate change to make downpours more violent: expert

March 26, 2014



Nicky Phillips

Science Editor

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MEDIA TRAINING

AusSMC media training introduces scientists at various stages of their careers to the mind-set and workings of modern media operations, including advice and exercises on making their own science more attractive for reporters, preparing for media interviews, working with institutional media teams and avoiding potential media pitfalls. Members of the media team provided media training for scientists at the inaugural South Australian Coastal Conference organised by the University of Adelaide, as well as The Australian Institute for Policy and Science, the Mental Health Cooperative Research Centre, The Defence Science and Technology Organisation (DSTO), and two workshops for the Bureau of Meteorology.

SCIMEX

The Science Media Exchange (Scimex) is a new tool for journalists and scientists that aims to increase the level of engagement between the two, often disparate groups and ultimately increase the quantity of science research in the mainstream media. Institutions from Australia and New Zealand will be able to upload their research news, story ideas, multimedia, events and expertise to the site for the media.

The project is a major initiative for the Centre and has involved running surveys to find out what journalists and scientists need, redesigning the Centre's own databases and working intensively with the web development team, Squiz. The portal is being developed in collaboration with the New Zealand Science Media Centre and so there has been a lot of discussion between the two centres and internal restructuring to make the collaboration possible.

During 2013-14 the main focus has been on the initial scoping exercises, the creation of a new SMC database and the build of the portal, in preparation for a launch in late 2014. One key area is how scientific journals will interact with the site and how much of their content will be included within the portal. The AusSMC has been in contact with some of the biggest journal publishers worldwide, explaining the Scimex concept and developing collaboration agreements.



MEDIA SNAPSHOT

We organised 34 media briefings and sent out 96 sets of expert comments throughout the year. Below is a small collection of the stories we launched or contributed to.

Australia's role in DIY DNA - May 2014

The AusSMC worked with Macquarie University to help announce their role in a new international project to create the world's first synthetic yeast. To launch the Australian arm of the project, the AusSMC ran an embargoed briefing involving scientists from the US, UK and Australia to describe the project and its purpose. The launch received 223 media hits including The Australian, Herald Sun, AAP, The Guardian and the Sydney Morning Herald.



Joe and Lyndal with the DIY DNA briefing participants

Launch of Antarctic sea ice report - March 2014

The Antarctic Climate & Ecosystems Cooperative Research Centre asked us to help launch their Position Analysis on Antarctic sea ice and climate change in 2014. To coincide with an official launch in Hobart we held a news briefing for journalists where experts, including the report lead author, were able to present the latest science. The briefing successfully generated 473 media hits, half from overseas, including the Sydney Morning Herald, Radio National, Yahoo!7 and the New Zealand Herald.



ABC News 24

Technology and kids' brains? - October 2013

As the video game industry continues to grow and kids spend more and more hours immersed in screens and technology from television to iPhones, questions were being asked on the impact on kids' brains. Ahead of the Australian Council on Children and the Media conference, the AusSMC worked with Macquarie University to host a background briefing, where three experts looked into issues from violent video games to phone applications for young children. The briefing generated 679 media hits including ABC PM, The Advertiser and The Age.

Teen brains rewired

Generation distracted by multiple devices

EVONNE BARRY

SOCIAL media and smartphones could be breeding a generation of "very distractible people," says a leading expert at Monash University, who will tell the "plastic" brains of children and teenagers are being rewired by technology. "Our brains will always adapt to whatever changes in our environment are occurring at the time," he said. "We're now in this world where all this information is coming at us - we're engaged in different kinds of things at once, but we're not focusing on any one thing at any given time. I think the concern is it's going to turn people into very distractible people, so unless experts tell the Australian Council on Children and Media conference in Sydney today that increasing numbers of children are dropping out of school because of addictions to the internet and video games, Prof Fornito said the reputation of any activity - not just internet use - strengthened the brain's "pathways", particularly in children and teenagers. He stressed that the internet also had the "potential for good", and could be a valuable education tool in moderation. "It's how we use it." Dr Philip Tam, a practising child and adolescent psychiatrist, is among those dealing with the worst cases of "overuse" by teenagers - leading to addiction. He said he had one patient who played video games for "about 60 hours almost non-stop". "At the more severe end are teenagers who have dropped out of school completely," Dr Tam will tell the ACCM conference. Dr Wayne Warburton, from the Children and Families Research Centre at Macquarie University, said too much exposure to violent video games altered the adolescent brain.

Herald Sun

Australia's science literacy falls - July 2013

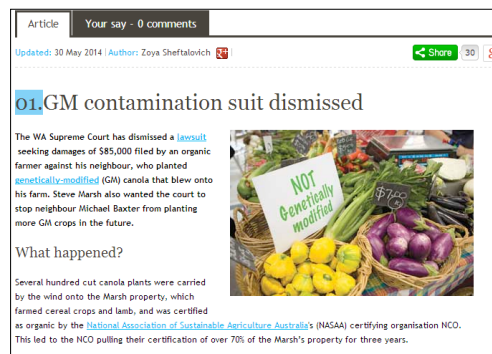
A national survey conducted by the Australian Academy of Science found that the science literacy of young Australian adults had fallen in the last three years, including the knowledge of whether humans lived with dinosaurs and how long it takes for the earth to revolve around the sun. The AusSMC worked with the Academy to help launch the survey results with an online briefing featuring the Academy's Secretary for Science Policy. Coverage was generated widely with 342 hits across TV, radio, print and online, including ABC News 24, Channel 10's The Project and the New York Times.



The Project

GM farmer wins court case - May 2014

The Western Australian Supreme Court in May dismissed claims by an organic farmer for damages over contamination from his neighbour's genetically-modified canola crop. We collected comments from agricultural experts and bioethicists and distributed them to journalists within the hour on the ruling. The comments were used in over 20 articles including ABC News 24, The Australian, Agence France Presse, Choice and Yahoo!.



Choice

Complementary medicine review - April 2014

The National Health and Medical Research Institute asked us to be involved in the release of their review into complementary medicine. We collected comments from independent experts and sent them to journalists under embargo to alert journalists to the report's release. The expert reaction generated 370 media hits including Today Tonight Adelaide, Sydney Morning Herald, The Daily Mail UK, West Australian and ABC News.



Business Insider Australia

Hazelwood coal fire - February 2014

In February a fire broke out in the Hazelwood coal mine in the Victorian town of Morwell, with ash and smoke blanketing the town. We collected a number of comments on air quality and mining safety and distributed them to journalists. The comments were used in 74 media stories including The Australian, AAP, West Australian and the Times UK.



The Australian

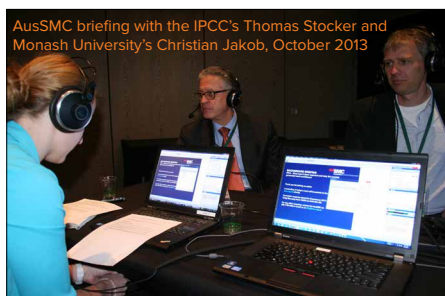
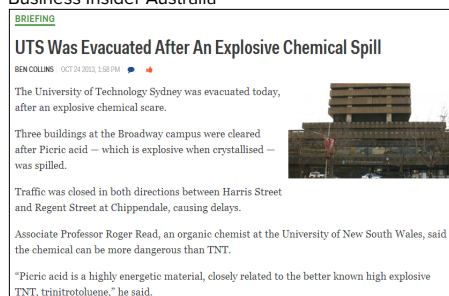
Chemical weapons attack in Syria – Aug 2013

In late August, images and footage were released reportedly showing a chemical weapons attack in Damascus, Syria. We collected an independent comment about the potential chemical used from an Australian expert and distributed it to journalists. The comments were used widely and generated 140 media hits including ABC News 24, The Project Channel 10, COSMOS, Perth Now, The Conversation and ABC Perth.



The Project (Channel 10)

Business Insider Australia



SBS World News



LIST OF MEDIA BRIEFINGS AND EXPERT REACTIONS

The following is a full list of the media briefings (blue) and expert reactions the Science Media Centre organised over the past year. The title in brackets shows the scientific journal the study was published in. Collectively they generated over 16,271 media hits in Australia and overseas.

JUNE 2014

Potential breast cancer blood test (*Genome Medicine*)
 Republication of Séralini GM maize study (*Environmental Sciences Europe*)
 Schizophrenics' genes mean they're more likely to smoke pot (*Molecular Psychiatry*)
 Great Barrier Reef and its resilience to climate change (*Nature Communications*)
 Beating breast cancer: the harms and benefits of screening (*BMJ*)
Superfoods to fight the flu?
 Science's impact on productivity – The Australian Council of Learned Academies report

MAY 2014

GM farmer wins landmark court case in Western Australia
Man-made life – announcing Australia's role in DIY DNA
 Friends of the Earth report on nanotechnology and food
 Paedophiles' brains prefer children's faces (*Biology Letters*)
 Federal Budget 2014-15
Why climate change is drying out Australia while Antarctica bucks the warming trend
 World Health Organization report on air quality and health
 National Commission of Audit's recommendations for scientific research
 Total diet study
 UNESCO draft decision on Great Barrier Reef World Heritage Status

APRIL 2014

Making embryonic stem cells to treat diabetes (*Nature*)
 Government releases white paper on Direct Action
 IPCC Working Group 3 – Adaptation and mitigation
 Cyclone Ita
 Tamiflu turnaround (*The Cochrane Library*)
 NHMRC releases review into complementary medicine
Is your unhealthy lifestyle giving you asthma
From mice to men – getting your head around clinical trials
 Tsunami generated in Chile after 8.2 magnitude earthquake
 Still no clear evidence for health benefits of vitamin D (*BMJ*)

MARCH 2014

Climate impacts, adaptation & vulnerability: release of IPCC WG2 Summ for Policymakers
People power – do it yourself climate modelling – Launch of Weather@Home Aus and NZ
 Scientists detect echoes of the Big Bang
 The impact of electronic media on kids (*JAMA Pediatrics*)
Why is there more ice in Antarctica? Launch of Antarctic sea ice report
 Saturated fat not the bad guy
Diabetes a stroke risk for women (*The Lancet*)
 UK comments: Atkins style diets shorten lifespans
 State of the Climate 2014

FEB 2014

Hazelwood coal fire health impacts
 UK Comments: Western diet link to Alzheimer's (*PNAS*)
Health impacts of wind farms - release of NHMRC draft information paper
 Food packaging chemicals a health risk? (*Jour of Epidemiology and Community Health*)
 Predicting depression in boys (*PNAS*)
 Chemicals need better rules to prevent 'epidemic' of brain disorders (*Lancet Neurology*)
Climate extremes – here comes 'global weirding'
 GM canola court case begins in WA
 Bushfires
Recent slowdown in warming explained by new study (*Nature Climate Change*)

Yoghurt may cut risk of type-2 diabetes by almost a third (*Diabetologia*)
WMO - 2013 among ten hottest years on record
Scombroid fish poisoning
UK Comments: New killer bird flu strain emerges
Launch of the World Cancer Report

JAN 2014

Abbot Point dumping of dredge spoil approved
To make stem cells and a working heart, just add acid (*Nature*)
Let's talk about sex – getting the message out to teen girls
NOAA releases annual temperature data
Bushfires - are we getting better at surviving?
South-east Australia smoulders
Hottest year on record

DEC 2013

Drunk and disorderly – The harms of alcohol
Australia tops world cancer charts
Cutting breast cancer risk in post-menopausal women (*The Lancet*)
The 10 weirdest science stories of 2013
Top 10 science stories 2013
Saving our skin – the hidden costs of skin health
Probiotics a potential treatment for autism? (*Cell*)

NOV 2013

Indian Ocean links to extreme weather in SE Australia (*Nature Geoscience*)
UK Comments: The death of Fred Sanger
Still on the rise – release of the Global Carbon Budget for 2013
Chemical exposure linked to preterm birth risk (*JAMA Pediatrics*)
Launch of the Global Diabetes Atlas
WMO Provisional Statement on the Status of the Global Climate 2013
Typhoon Haiyan
Saving the ozone layer 'paused' global warming (*Nature Geoscience*)
WMO releases annual global gas emissions update

OCT 2013

SARS may have originated in bats (*Nature*)
Getting your head around – Numbers and stats
Watching cochlear implants in action and updating an Aussie innovation
Chemical hazard found at the University of Technology Sydney
Shocking chlamydia levels in teens as young as 12 and other STIs on the rise
WHO declares air pollution to be cancer causing
NSW bushfires
Earthquake near Solomon Islands
The state of Australia's sexual health: HIV progress report
One in 2000 Brits carrying human form of 'mad cow disease' proteins (*BMJ*)
Earthquake in the Philippines
Rethinking the urban water cycle: Is it time Australia adopted toilet to tap recycling?
Veggie-chemical protects against radiation (*PNAS*)
Future of El Niño clearer than ever before (*Nature*)
Antarctic research derailed by US shutdown
Earthquake near Sydney
IPCC – What hasn't been reported and why the models generated such confidence
Designer baby patent leaves scientists feeling uneasy (*Genetics in Medicine*)
What is technology doing to kids' brains?

SEP 2014

IPCC Report – Climate Change 2013: The Physical Science Basis
IPCC release the latest news on climate change – IPCC AR5 WG1 Report release
IPCC Fifth Assessment Report (AR5) - the process behind the report
Jaw dropping fossil discovery (*Nature*)
Tony Abbott's new cabinet may not include a Science Minister
Did the IPCC get it wrong?
Chemical contamination – threatening our next generation

Stem cells re-set inside mice (*Nature*)
 Coalition to reprioritise away from “futile research”
 The major political parties’ broadband policies
 How does political polling work?

AUGUST 2014

Scientists grow ‘brain-like’ organ using human stem cells (*Nature*)
 Why global warming has ‘paused’ (*Nature*)
Global impact of mental disorders and illicit drug use (*The Lancet*)
 Screening test for ovarian cancer developed (*Cancer*)
 Alleged chemical weapons attack in Syria
 Ocean acidification disturbing sea creatures (*Nature Climate Change*)
 The political parties’ climate change policies
 UK Comments: Fukushima water leak
 Kevin Rudd announces \$250m fund for regenerative medicine
 UK Comments: Predicting suicide (*Molecular Psychiatry*)
 Earthquake in Wellington, New Zealand
 NZ Comments: Infant formula and botulism
 Antibiotic resistance under the microscope

JULY 2014

The end of medical diagnostics and space exploration? Why helium recycling matters
 Archaeologist Professor Mike Morwood has died
Is nuclear the answer to Australia’s energy needs?
Australia’s science literacy falls
 Ice loss records too short (*Nature Geoscience*)
 Omega fatty acids and allergies in children (*PLOS ONE*)
 UK Comments: Air pollution and lung cancer / heart disease (*Lancet*)
 Growing a human liver (*Nature*)
 IVF and mental retardation (*JAMA*)



The Advertiser, 4 October 2013
 Briefing: What is technology doing to kids’ brains?

AUSSMC STAFF

The AusSMC went through a number of changes between July 2013 and June 2014. We said goodbye to our Business Relations Manager, Carol Atkinson in July, as well as media officer Lucy Simmonds in September. A number of new faces joined the team with Jordan Rush brought in short-term to help with the development of Scimex and Karen Noble coming on board as Executive Assistant to the CEO. Dr Melanie Bagg also joined us in the newly created position of Business Development and Partnerships Manager in March 2014. Finally, Megan Wright joined as Media Officer in May while Lyndal Byford went on maternity leave.

At June 2014, the AusSMC staff consisted of:

- Dr Susannah Elliott, CEO
- Nigel Kerby – Project Manager
- Marilyn Arnold, Office Manager
- Lyndal Byford, Media Manager [on maternity leave]
- Dr Melanie Bagg, Business Development and Partnerships Manager
- Karen Noble, EA to the CEO
- Dr Joseph Milton, Senior Media Officer
- Annika Dean, Media Officer
- Megan Wright, Media Officer



AusSMC staff from left: Nigel Kerby, Dr Susannah Elliott, Dr Melanie Bagg, Lyndal Byford, Annika Dean, Marilyn Arnold, Dr Joseph Milton and Megan Wright

AusSMC in the media

Along with a number of other media interviews the staff participated in, Susannah and Joe continued their involvement with the Research Filter segment on RN Drive, hosted by Waleed Aly.

AusSMC staff are on air about twice a month, and are a part of a weekly slot where science communicators discuss interesting science stories that have been in the media recently.

The interviews can be found at <http://www.abc.net.au/radionational/programs/drive>.



Joe and Susannah with RN Drive host Waleed Aly

BOARD MEMBERS

The AusSMC Board, chaired by Peter Yates AM, meets four times a year. Deputy chairs are Robyn Williams from the ABC and Dr Graham Mitchell, Chief Scientist of Victoria. Board members at 30 June 2014 were:

Peter Yates AM (Chair)
*Chair, RiAus and Chair,
Faculty of Business and
Economics, The University of
Melbourne*

Robyn Williams (Deputy
Chair)
*Presenter, The Science Show,
ABC*

Dr Graham Mitchell
(Deputy Chair)
*Chief Scientist, State
Government of Victoria*

Jim Carroll
*Executive Producer: World
News Australia, SBS*

Peter Crewe
CEO, AIA Australia

John Croll
CEO, iSentia

Professor Merlin Crossley
*Dean of Science, The
University of New South
Wales*

Professor David Day
*Deputy Vice-Chancellor
(Research), Flinders University*

Professor Karen Day
*Dean of Science, University
of Melbourne*

Professor Graham Durant
*Director, Questacon - The
National Science and
Technology Centre*



Dr Michael Ellies
Media consultant

Gavin Jackman
*Executive Global Head,
Corporate Affairs and Social
Responsibility, Orica Limited*

Brad Hatch
*Manager of Communications,
Fairfax Media*

Melvin Mansell
*State Editorial Director, SA,
WA & NT, News Ltd*

Sharon McHale
*Senior Director Public
Affairs, CSL Limited*

Fiona McLeod
*External Affairs Manager,
Australia Pacific LNG*

Oona Nielssen
*General Manager:
Communication, CSIRO*

Professor Mary O'Kane
*NSW Chief Scientist and
Engineer*

Leonie Walsh
Lead Scientist for Victoria

The Hon Jay Weatherill
*Premier, Government of
South Australia*

Dr Paul Willis
Director, RiAus

PATRONS

Dr Alan Finkel AM
Chancellor of Monash University
(National)

Baroness Professor Susan Greenfield CBE
University of Oxford
(International)

SCIENCE ADVISORY PANEL

SAP members at 30 June 2014 were:

Professor Snow Barlow
University of Melbourne

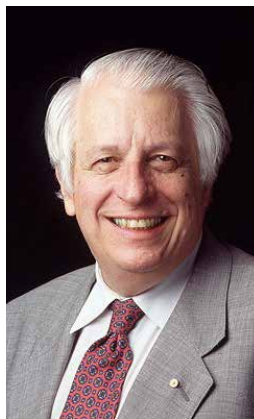
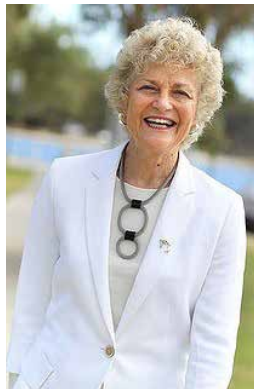
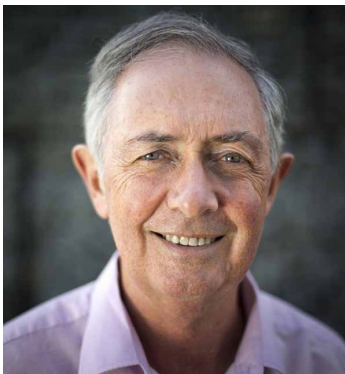
Professor Alan Finkel AM
*President, Australian Academy of
Technological Sciences & Engineering (ATSE)*

Professor Lyn Beazley AO
Chief Scientist of Western Australia

Emeritus Professor Max Brennan AO
Former Chief Scientist for South Australia

Professor Adrienne Clarke AC
Chancellor, La Trobe University

Professor Alan Cooper
University of Adelaide



Professor Bob Williamson AO
University of Melbourne

Dr Geoff Garrett AO
Queensland Chief Scientist

Professor Richard Head
*Director, Sansom Institute for Health
Research*

Professor Robert Hill
SA Museum and University of Adelaide

Professor Marcia Langton AM
University of Melbourne

Emeritus Professor Ian Lowe AO
Griffith University



Professor Marcello Costa
Flinders University

Professor Derek Denton AC
University of Melbourne

Professor Peter Doherty AC
University of Melbourne

Professor Tim Flannery
Climate Council

Professor Michael Holland
President, Science and Technology Australia

Professor Bryan Gaensler
University of Toronto

Professor Patricia Vickers-Rich
Monash University

Professor Caroline McMillen
Vice-Chancellor, University of Newcastle

Emeritus Professor Sir Gustav Nossal AC CBE
University of Melbourne

Professor John Simons
*President, Council for the Humanities, Arts
and Social Sciences (CHASS)*

Professor Michelle Simmons
University of New South Wales

Professor Fiona Stanley AC
*Patron, Telethon Institute for Child Health
Research*

Professor Malcolm Walter
University of New South Wales

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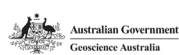


Sponsors

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FINANCIALS

INCOME

	2014 (\$)	2013 (\$)
Sponsorship Received	600,248.00	489,775.00
Project funds	207,012.00	158,272.00
Affiliation Funds	59,804.00	78,500.00
Briefings	13,309.00	12,535.00
Other Income	<u>14,263.00</u>	<u>10,326.00</u>
	894,636.00	749,408.00

OTHER INCOME

Interest Received	31,041.00	14,715.00
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TOTAL INCOME

<u>925,677.00</u>	<u>764,123.00</u>
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EXPENDITURE

Salaries and wages	654,815.00	603,871.00
Project expenses	141,380.00	86,531.00
Program expenses	2,912.00	6,386.00
Briefings	14,590.00	10,648.00
Office expenses	49,451.00	39,483.00
Board meeting expenses	7,110.00	5,999.00
Depreciation	27,275.00	29,831.00
Travel expenses	11,516.00	11,104.00
Marketing and development costs	<u>10,686.00</u>	<u>13,089.00</u>

TOTAL EXPENDITURE

<u>919,735.00</u>	<u>806,942.00</u>
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Surplus/(loss)	5,942.00	(42,819.00)
Other comprehensive income	-----	-----
Total comprehensive surplus/(loss) for the year	5,942.00	(42,819.00)
Retained surplus at the beginning of the financial year	<u>128,257.00</u>	<u>171,076.00</u>
Retained surplus at the end of the financial year	134,199.00	128,257.00



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